



2018 YOUTH PHILANTHROPY WEBINAR SERIES



IUPUI LILLY FAMILY SCHOOL OF PHILANTHROPY



Jill Gordon

Program Director, Youth Philanthropy Initiative of
Indiana (YPII)

Director of Learning, Indiana Philanthropy Alliance



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YPII's Annual Community Foundation Survey

Collected data is used to summarize the work and impact of youth philanthropists in Indiana communities, as well as provide insight into youth philanthropy trends.

Survey Participants:

Youth Councils/School-Based Grantmaking Programs: **28** Community Foundations representing **29** counties

Youth Philanthropy Data (28 Programs)

Number of Youth Involved	526+	Age Range of Youth Involved	12-18
Programs that Fundraise for Others	2	Fundraising for Others- Total Raised	\$4,160
Programs that Fundraise for Self	8	Fundraising for Self-Total Raised	\$10,534
Number of Grants Awarded	214	Dollar Amount of Grants	\$171,649
Programs that Perform Service	21	Endowment Funds	\$1,779,071





Una Osili, Ph.D.

Associate Dean for Research and International Programs

Professor of Economics and Philanthropic Studies

Dean's Fellow, Mays Institute on Diverse Philanthropy

Indiana University Lilly Family School of Philanthropy



Steven Sherrin, Ph.D.

Visiting Research Associate

Indiana University Lilly Family School of Philanthropy



Sasha Zarins, MS

Project Coordinator

Indiana University Lilly Family School of Philanthropy



An Overview of the Lilly Family School of Philanthropy



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MAYS FAMILY INSTITUTE ON DIVERSE PHILANTHROPY
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IUPUI

LAKE INSTITUTE ON FAITH & GIVING
LILLY FAMILY SCHOOL OF PHILANTHROPY



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IUPUI MAYS FAMILY INSTITUTE ON DIVERSE PHILANTHROPY

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The Mays Institute fosters a greater understanding of the ways in which underrepresented people are both inspired and informed donors by providing knowledge, education, and training.



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The Urgency of Inclusion: Philanthropy in All Our Communities

Dr. Helene Gayle
President & CEO, Chicago Community Trust

Thursday, October 4, 2018
Reception: 5:30 p.m.
Event start: 6 p.m.

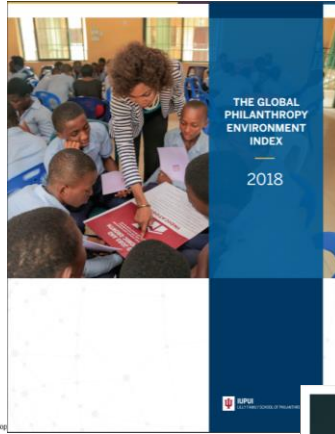
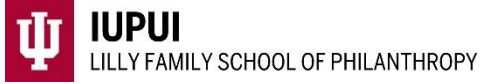
Newfields – DeBoest Lecture Hall
4000 Michigan Road
Indianapolis, IN 46208

RSVP: <http://bit.ly/LFSOPGayle>

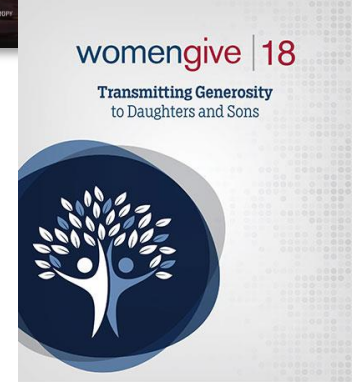
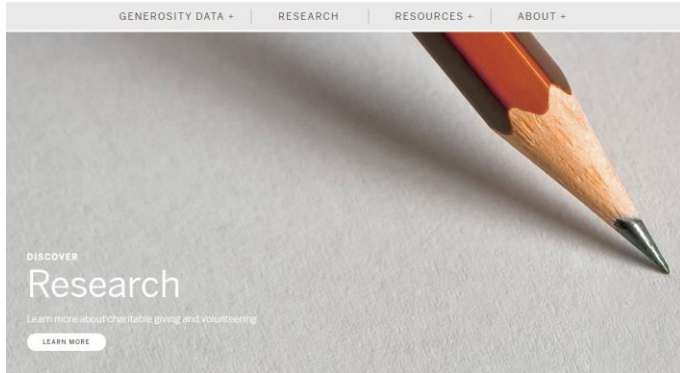


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Current & Recent Projects



GenerosityForLife



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Research Projects Focused on Youth Philanthropy

Projects:

- Evaluation of regional faith-based
- Scan of education based youth philanthropy programs
- Funding landscape for youth philanthropy

Types of Funders:

- National Foundation
- Regional faith-based nonprofit
- Family Foundations





Funding Landscape for Youth Philanthropy

Funded by the Lilly Endowment



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Background



Youth Philanthropy

- “Youth philanthropy is the engagement of young people in voluntary giving, service, and association that serves an intended public good.” (Nissan, 2007)
- Youth engagement in philanthropy is a relatively new trend in the United States, growing out of the late 1980s (Falk & Nissan, 2007)
- In 2012, 23 percent of the population between ages 16-24 volunteered (Bureau of Labor Statistics, 2013)



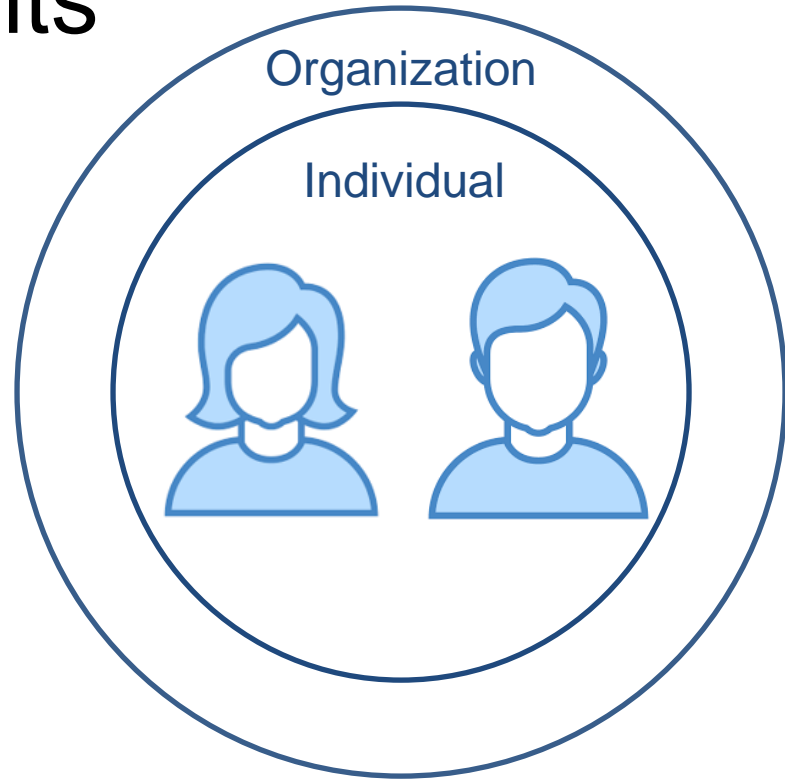
Individual benefits

- Increased empathy, beliefs about social responsibility, and commitment towards helping
- Leadership development and academic benefits
- Stronger beliefs they can create positive change (self-efficacy)



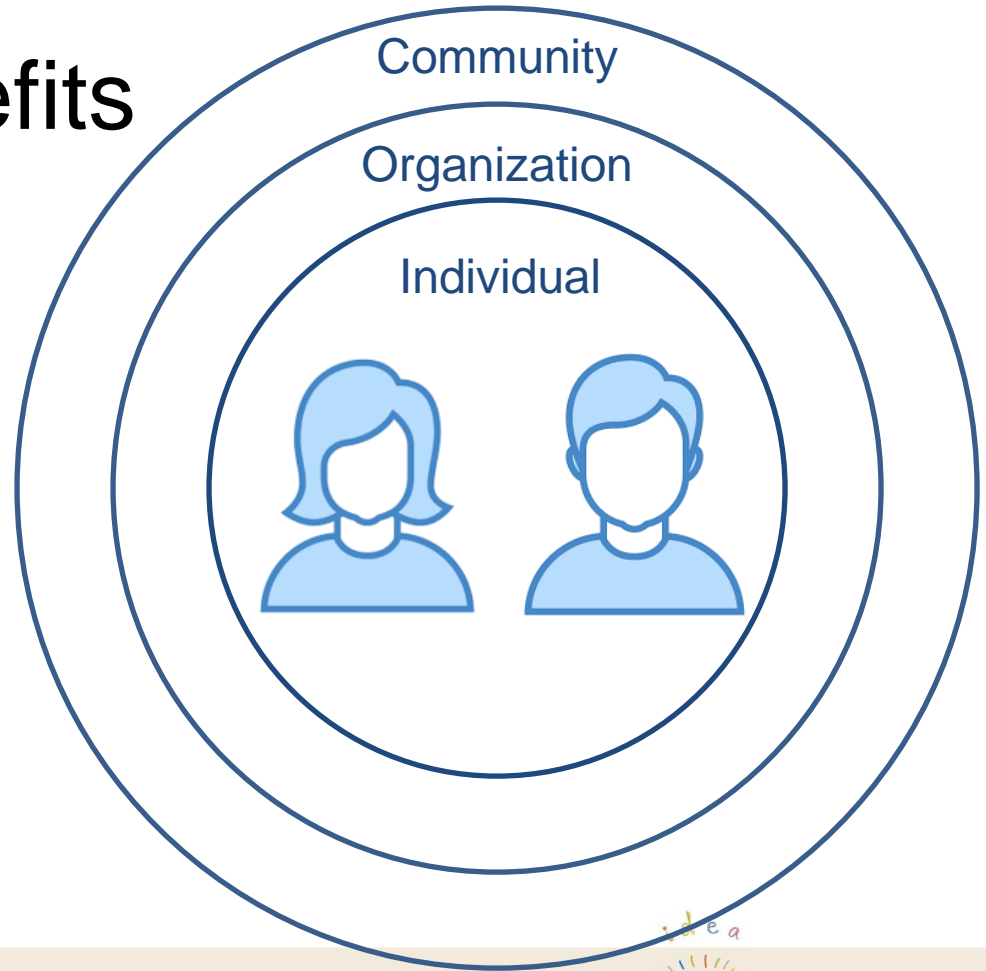
Organization Benefits

- Youth are *innovative*
- Youth are *enthusiastic* and *energetic*
- Youth are *potential future donors*.



Community Benefits

- Direct contributions of time, talent, and money
- Youth engagement in charitable goals promotes a cultural shift to viewing youth as assets *right now* to the community and society



Key definitions

- Youth ages 14-25
- *Youth philanthropy* focused on programs that encourage giving behavior
- *Youth volunteering* focused on programs that encourage service to others
- *Learning to Give (LTG) Content for educators*
- *GenerationOn Content for youth and educators*



generationOn

A POINTS OF LIGHT ENTERPRISE



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Results



Innovative Youth Philanthropy Programs

- Break away from traditional models
- Diversification
- Connect with other programs

“The more youth leadership and voice in a program, the more innovative, impactful, and beneficial.”



Funding Models

- Foundations are overwhelmingly identified as the primary funders of youth philanthropy
- Recent changes
 - Increased demand to see collaboration
 - A desire to see youth lead and inform programs
 - Increased demand to see service learning work
- New funding models
 - Youth giving circles
 - Increased local family foundation support
 - Self-funding youth groups



Recommendations

1. Highlight the measurable outputs available to assess the outcomes of funding (e.g. number of lesson plans created, assessment of student learning, number of educators trained at professional development trainings). **Funders require measurable outcomes to justify their funding choices.**
2. Work with local organizations to develop shorter, more targeted trainings. Local organizations have expressed an interest in 9-10 month curriculum and **funders are more likely to fund organizations within their own geographic area or geographic area of focus.**
3. Frame the benefits of your program in the larger conversation about current, controversial issues (e.g. declining empathy among youth). **Funders are more likely to take “risks” if the grant lines up with current issues.**



Tiara Dungy

Doctoral Student, Indiana University Lilly Family School of Philanthropy

Don (na) Qxuiote

Meliorist

With the magic of Power Point, I will simultaneously explain my experience as a doctoral student in Philanthropic Studies and share tips from the field on how to teach philanthropy to youth.



Serving



Action:

Encourage young people to serve their most immediate social circle through positive social behavior.



Giving



Action:

The secret is out, you give! Now let the young people you influence see it.



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Leading



Action:

Challenge young people to *teach* another person a skill or new information they have learned.



Engaging



Action:

Be intentional about making time to *talk* with young people about giving.





Brea Reimer-Baum

Former youth philanthropist

M.A. 2018, IU Lilly Family School of Philanthropy



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Funding Models & Sustainability



POLL 1

How is your youth philanthropy program funded?
(If you are involved with more than one program, chose the funding model with which you are most familiar.)

- Yearly organizational fundraising
- Regular (or semi-regular) operating grant
- Funding from a parent organization (community foundation, private foundation, larger “umbrella organization,” etc.)
- Giving circle (pay-to-play model)
- Funding from approved grant proposals to one or more grantmaking organizations
- Other



Program #1: P.U.L.S.E. of Noble County

- Funded by a private family foundation (Dekko Foundation)
- Hosted by (and provided fiscal agency through) the local community foundation (CF of Noble County) in Indiana
- Grant advisory board that also developed monthly service projects
- 13 other groups like this, spread across four states.



A photograph of several stacks of gold coins of varying heights, arranged in a descending staircase pattern from left to right. The coins have some text and symbols on them, though they are not clearly legible.

Program #2: phish (Dekko Foundation)

- Liaison between thirteen youth boards at the Dekko Foundation
- Dekko Foundation went through a variety of funding options
 - Annual grant application
 - Flat amount granted to each group
 - Newest funding format



Program #3

- Parent organization was a small private family foundation that wanted to expand its youth philanthropy outreach
- Program was hosting conferences
 - Directed and led by our youth team
 - Attended by youth philanthropists in whatever region we hosted a particular conference
- Unexpectedly moved toward an indefinite hiatus
 - Parent foundation wished to re-strategize its future and to retain all assets possible while doing so
 - If you were in charge of a youth philanthropy program and this occurred, what would you do?



Important Lessons Learned

- No one funding model works for every youth philanthropy organization
 - Giving circle
 - Funding from another organization
 - “Allowance” structure
 - Mix it up!
- Funding model should not only fit your youth philanthropy organization but should be sustainable as well
 - Consider an endowment
 - P.U.L.S.E.
- Build community knowledge and excitement



POLL 2

How sustainable is the funding for your youth philanthropy program?

- We are set for the foreseeable future, pending any major disasters.
- We are semi-sustainable but could be better.
- We hope our funding strategy gets us to the next fiscal year.
- We're lucky our funding strategy has gotten us this far.
- Other



1. Diversify!
2. Knowledge and approach-fulness of your organization is just as important as having money in the bank.
3. Strategize for the future you want to see for your organization.





Sarina Dayal, Knowledge Services Associate
Foundation Center



Scanning the Landscape: Three Driving Questions

- What is the **story** of youth philanthropy?
- What are the **needs** of youth philanthropy?
- What **recommendations** might address those needs?



SCANNING THE LANDSCAPE OF YOUTH PHILANTHROPY:

OBSERVATIONS AND RECOMMENDATIONS
FOR STRENGTHENING A GROWING FIELD



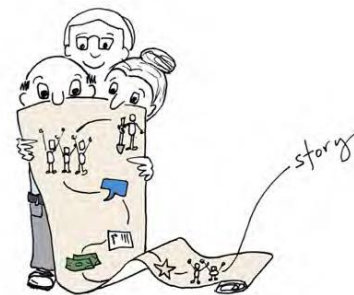
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Approach

- Literature Scan
- Grants Review
- Convening



Observations



- Foundations *are* financially supporting youth philanthropy
- Programs with sustainable momentum have **strong and varied stakeholder support**
 - YouthBank, YACs (youth advisory committees in Michigan)



Needs

1. Improve access to existing resources
2. Increase awareness of others doing similar work



Recommendations



1. Provide broader access to philanthropy for youth worldwide
2. Centralize resources and improve knowledge about youth grantmaking
3. Continue and increase in-person convenings



YouthGiving.org

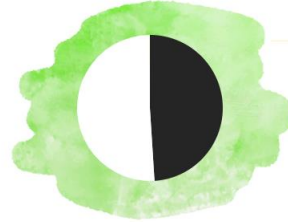


Where Are We Now?

By the numbers...

5691

Youth-driven grants in
our database



49%

Of grants support
community-based
programs

4 of 10

Youth-driven grants
support human services





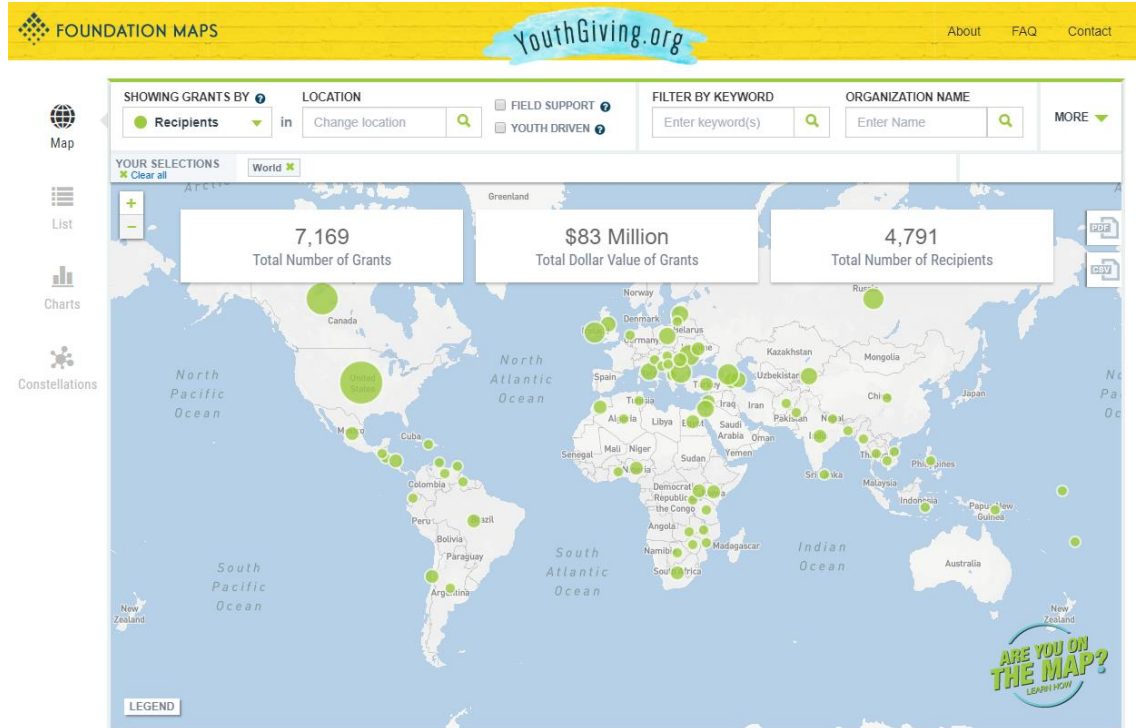
Funding Map

Field Support:

- \$62.5 M
- 1478 grants
- 507 recipients

Youth Driven:

- \$20.4 M
- 5691 grants
- 4312 recipients
- 383 funders



Program Directory



PROGRAM DIRECTORY

The directory provides detailed information on youth grantmaking programs worldwide. If you notice a program missing from our list, [let us know](#).

Search by program name, city, keyword etc. **SEARCH**

State: All Country: All Program Type: All Age Served: All **MORE**

Showing 864 results

[Export data \(csv\)](#)

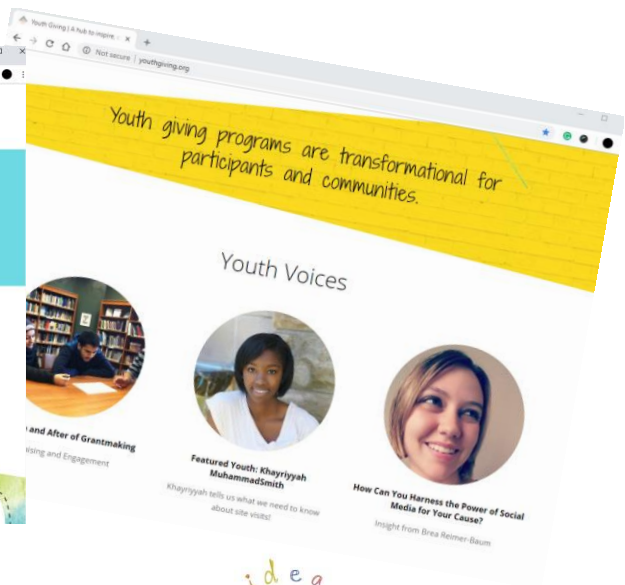
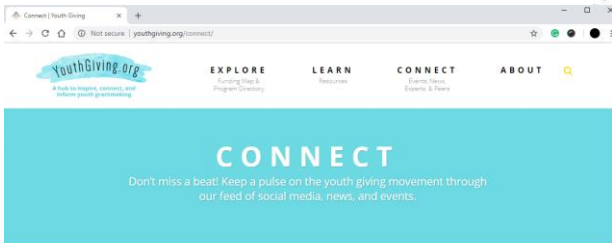
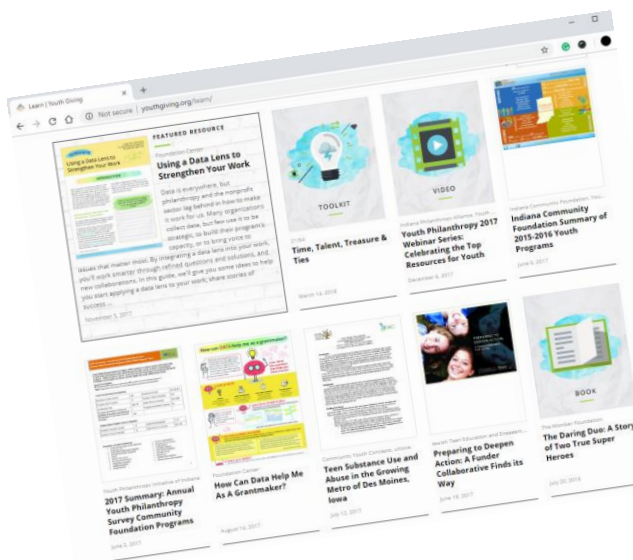
Name	City	State	Country	Program Type	Age Served	Grants
Bainum Family Foundation: Family Philanthropy Initiative	Bethesda	Maryland	United States	Family Foundation-based		
Phoenixville Community Health Foundation: Youth & Philanthropy	Phoenixville	Pennsylvania	United States	Community-based		
Greening Forward	Amherst	Massachusetts	United States	Community-based		
Impact Fairfield County: Generation Impact Fairfield County	Greenwich	Connecticut	United States	Community-based		

864 total programs and growing!



Youthgiving.org

youth@foundationcenter.org



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MAY 22
LEARNING TO GIVE TIME, TALENT, & TREASURE

AUGUST 28
HELPING STUDENTS LEARN BY GIVING

SEPTEMBER 25
FUNDING YOUTH PHILANTHROPY

DECEMBER 4
RAISING KIND KIDS THROUGH EMPATHY & SOCIAL-EMOTIONAL LEARNING

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