



COMMUNITY FOUNDATIONS  
NATIONAL STANDARDS BOARD  
*a supporting organization of the Council on Foundations*

# Passing National Standards

# 4 Topics, 30 Minutes



Topic 1: **BRIEF** Value of National Standards

Topic 2: **BRIEF** Review of Revisions FAQs

Topic 3: **BRIEF** Review of Accessing Online Resources

Topic 4: Submission Pitfalls

Closing: Question and Answer



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# The Value of National Standards

# What are the National Standards?

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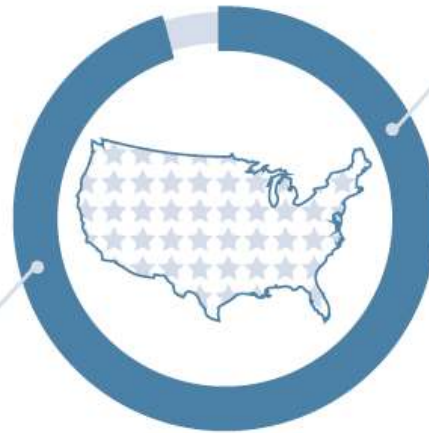
The National Standards for U.S. Community Foundations® accreditation program represents a community foundation's commitment to go **above and beyond** federal and state law requirements to demonstrate **accountability and excellence** to communities, policymakers, and the public.

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# Who Participates?

## WHO PARTICIPATES

More than **500** accredited community foundations in **49 states** and a commitment from the largest community foundation in the 50<sup>th</sup> state.



**96%** of the nation's largest community foundations participate in the National Standards program.

\*as of September 2015

# What Do National Standards Accomplish

Charitable contributions made to support and strengthen communities are limited and precious. The National Standards program indicates that these accredited institutions will serve as responsible stewards of these contributions as dedicated community partners and leaders.

To receive and maintain accreditation status, community foundations must meet and remain compliant with comprehensive standards around the following key areas of excellence:



**Structure & Governance** - Reflects the independence and integrity of the organization's board and staff in managing the foundation's operations and assets.



**Grantmaking** - Determines that the organization responds to community needs, and uses funds only for qualified charitable purposes.



**Resource Development** - Ensures that the organization receives a revenue stream that represents the diversity of citizen support.



**Community Engagement** - Assures that the organization demonstrates leadership and outreach to the community.



**Accountability** - Assures that the organization complies with accountable financial recordkeeping and reporting disciplines, and prudent investment practices.

# Program Strengths



## Baseline Qualifications

National Standards eligibility requires that a community foundation be in good standing with federal and state regulators, and categorized by the IRS under sections 501(c)(3), 509(a)(1), and 170(b)(1)(a)(vi) of the Internal Revenue Code.



## Rigorous Process

The National Standards for U.S. Community Foundations® accreditation process is thorough and rigorous, requiring compliance with the law and an extensive list of internal operating policies and procedures that have been scrutinized and deemed best practice by the sector.



## Genuine Accountability

Since the program began, there have been over a dozen investigations for reports of noncompliance, several of which have led to revocation of accreditation status. Additionally, representatives for the National Standards program conduct periodic site visits and check-ins with accredited organizations to ensure compliance.



## Program Oversight

The National Standards for U.S. Community Foundations® program is a registered trademark of the Council on Foundations. The National Standards program is administered by an independent, sector-chosen board. This board is a Type I supporting organization of the Council on Foundations.

# Resources on the Value of CFs and National Standards

- National Standards Website: [www.cfstandards.org](http://www.cfstandards.org)
- National Standards Info Page: <http://www.cof.org/content/national-standards-us-community-foundations-0>
- National Standards E-brochure (USE IT!): <http://www.cof.org/community-foundation-standards>
- Upgraded Toolkit: <http://www.cof.org/content/national-standards-communications-toolkit>
- Upgraded FAQs: [http://www.cfstandards.org/sites/default/files/resources/Affiliate\\_FAQ9\\_29\\_09.pdf](http://www.cfstandards.org/sites/default/files/resources/Affiliate_FAQ9_29_09.pdf)
- Upgraded Seals: [http://www.cof.org/sites/default/files/documents/files/NS00\\_sealguide\\_11Feb181.pdf](http://www.cof.org/sites/default/files/documents/files/NS00_sealguide_11Feb181.pdf)
- Council on Foundations Community Foundations Webpages: <http://www.cof.org/page/community-foundation-programs-services>







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# Common Revisions Questions

# 2015 Revisions Summary

- **Clarity, Sample Documents, and Checklists**
  - We separated the legal requirements from the organization effectiveness requirements.
  - We are offering new and updated resources. Policy samples now include coversheets with law, best practices, and common mistakes.
- **Apply Online at Last! [www.cfstandards.org](http://www.cfstandards.org)**
  - Confirm your compliance with the full National Standards just once.
  - Annual updates only for changes to your original application or about new Standards.
- **Time Savings**
  - Streamlined National Standards, new samples, online submission, and easy annual updates save you time and money:
  - Minimize staff time spent on accreditation without jeopardizing the program's integrity.
  - Spend more time on the work that impacts your community.

# Common Revisions Questions

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**My accreditation doesn't expire until 2017, 2018, or 2019, do I need to start applying annually this year?**

No. Your current accreditation was not revoked.

You maintain your current accreditation through its expiration date.

Our goal is to have you submit your first online accreditation 8-12 months before your accreditation expires to ensure we complete your review before accreditation expires.

After your first online application, your annual application is due 90 days before your accreditation expires. We expect you will have less information to review year over year so we shorten the timeline for submission and review.

# Common Revisions Questions

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## **Will I get notification about accreditation expiring?**

Yes! Community foundations with accreditation expiring in 2015 and 2016 have received emails about how to begin the online process.

2017 emails will go out in the middle of 2015 because we understand that it takes time to plan and put a submission together.

Once you have received accreditation through the online system, the system is set up to send reminders to update the online system throughout the year. It is also set to remind you about the 90 days deadline.

If you believe you should have received an email and have not received it, please contact [submissions@cfstandards.org](mailto:submissions@cfstandards.org).

# Common Revisions Questions

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**Can my community foundation create multiple logins for our application?**

No.

Your community foundation application is unique to the username and password that you create.

We will not be able to merge applications.

You can share the username and password among your team, however only one team member can be in the application and making changes at one time. If more than one person is in the application making changes, both sets of changes will not save (similar to having multiple people in a Word document on the share drive at one time).

# Common Revisions Questions

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**If a question is worded in a way that I cannot answer, does that mean my foundation should not apply?**

No.

The application is in BETA.

This means we encourage feedback from community foundations about whether the wording of questions is clear and about how the new technology is or is not working for you.

Many of your colleagues have provided feedback and helped us clarify questions.

If you notice a change in wording of a question



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# How to Get Started



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Hi, I'm a  
nerd, and I'm  
here to help.



## Lara Kalwinski, Esq.

Policy and Strategy Associate  
Director of National Standards  
**703-879-0672**  
**[submissions@cfstandards.org](mailto:submissions@cfstandards.org)**

### Experience and Training

- Legacy Foundation, Indiana
- PHJC Foundation, India
- Urban Enterprise Association, Indiana
- JD/MPA from Indiana University
- Admitted, Illinois Bar
- Continuing Legal Education Instructor



# Start Your Application

<https://app.wizehive.com/appform/login/nationalstandards>

## Online Application



### Online Application BETA

#### Note:

The online application is available for you to begin and complete your application. The application is marked as BETA because we want to hear from you about any unexpected errors or issues you have as you use the new site. That said, the information you provide in the online application will be saved and can be submitted as your application.

#### Overview of Application:

After "Signing Up" or when you return to the application to "Log In," you will see a series of links at the top of the application. These are all the different sections of the application. Instructions, Contact Information, a section dedicated to each National Standard, Data Collection, and the Review page. Please use the Review page to submit the final draft of your application.

#### A few general reminders:

- Use the SIGN UP portion of the Login page when you first access the application. You will do this ONCE. Make sure to SAVE DRAFT after you access your application.
- Use the LOGIN portion of the Login page when you access your application each time thereafter. Your username and password will be established so there is no need to SIGN UP, just LOGIN.
- There is ONE username (an email address) and password per organization application. If multiple individuals need to access the application, please choose an email address and password that both individuals will remember and an email address that is accessed regularly. Email notifications sent to this address are an essential part of the review process.
- The application auto-saves every few minutes, however, please continue to "Save Draft" as you input information.
- You may logout/login to finish the application in multiple sittings, however, only one person should edit the application at a time.

LOGIN

Email

Password

[Forgot Password?](#)

SIGNUP

Email

Confirm Email

Password

Confirm Password

POWERED BY  
wizehive

Create one  
account for your  
CF

# Start Your Application

## Online Application



[Return to Menu](#)

<a href="#">NATIONAL STANDARDS INSTRUCTIONS</a>	<a href="#">ACCREDITATION REGISTRATION</a>	<a href="#">1A: NS LEGAL</a>	<a href="#">1B: NS LEGAL</a>										
<a href="#">1C: NS LEGAL</a>	<a href="#">SECTION 2</a>	<a href="#">NS 1</a>	<a href="#">NS 2</a>	<a href="#">NS 3</a>	<a href="#">NS 4</a>	<a href="#">NS 5</a>	<a href="#">NS 6</a>	<a href="#">NS 7</a>	<a href="#">NS 8</a>	<a href="#">NS 9</a>	<a href="#">NS 10</a>	<a href="#">NS 11</a>	<a href="#">NS 12</a>
<a href="#">NS 13</a>	<a href="#">NS 14</a>	<a href="#">NS 15</a>	<a href="#">NS 16</a>	<a href="#">NS 17</a>	<a href="#">NS 18</a>	<a href="#">NS 19</a>	<a href="#">NS 20</a>	<a href="#">NS 21</a>	<a href="#">NS 22</a>	<a href="#">NS 23</a>	<a href="#">NS 24</a>	<a href="#">NS 25</a>	<a href="#">NS 26</a>
<a href="#">DATA COLLECTION</a>	<a href="#">REVIEW</a>												

### Section 1a: Document Review for Legal Compliance

*If you are concerned about the complexity of any of your legal documents, please contact the National Standards staff at [submissions@cfstandards.org](mailto:submissions@cfstandards.org) to set up a conversation about your questions or concerns.*

**Please attach the following documents for legal review in PDF format.**

**Articles of Incorporation that are signed and dated by the appropriate corporate officer, such as the corporate secretary.**

If your organization was established as a community trust, please provide your trust charter instead of the Articles of Incorporation and Bylaws as a response to the Articles of Incorporation question.

If your organization is in both corporate form and trust form, please provide your Articles of Incorporation here with a memo explaining how the corporation is a component part of the trust. Then, in Section 1B, please answer the question regarding your trust form and documents. If you aren't sure if your organization is in trust form, check your Form 990, Schedule A, Part I, Question 8.

If your community foundation has trust and a corporation, please merge all documents into one PDF and upload it in the Articles of Incorporation file box.

**Please download the following sample(s):**

[Articles of Incorporation Cover](#)

[Articles of Incorporation](#)

Articles of Incorporation  
Attachment:    
(maximum size 100MB)

**Bylaws that are signed and dated by the appropriate corporate officer, such as the corporate secretary.**

**Please download the following sample(s):**

[Bylaws Cover](#)

[Bylaws](#)



# Find Resources and Apply

The screenshot shows the website [www.cfstandards.org](http://www.cfstandards.org) in a browser. The address bar is highlighted with a red arrow. The website header includes the logo for the Community Foundations National Standards Board and a navigation menu with links for Value, Process, Resources, About, and Apply. The 'Apply' link is highlighted with a red arrow. The main content area features the title 'National Standards for U.S. Community Foundations' and a list of requirements for accreditation. On the right side, there are sections for 'News & Events' and 'Foundation Locator'.

www.cfstandards.org

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Value Process Resources About Apply

## National Standards for U.S. Community Foundations

National Standards for U.S. Community Foundations™ accreditation represents operational effectiveness to foster excellence in community philanthropy.

We do this in two ways:

1. We create standards for operationally and legally sound community foundations.
2. We lead community foundation staff and boards through the process of achieving operational excellence.

With confidence in their operations, community foundations can innovate and take risks necessary to solve complex social problems.

To qualify for **National Standards**, your community foundation must be:

1. Recognized by the IRS under Code sections 501(c)(3), 509(a)(1), and 170(b)(1)(A)(vi). This information tells us that your community foundation is organized and operated exclusively for charitable purposes and is a publicly supported charity.
2. In good standing with federal and state regulators.
3. Meet the National Standards definition of a community foundation as stated in National Standard 1.

News & Events

- [President Obama Celebrates Community Foundations](#)  
December 2, 2014
- [Call for Board Nominations](#)  
November 18, 2014
- [Webinar Recording: What's New with National Standards for Community Foundations](#)  
Recorded November 12, 2014

Foundation Locator

The majority of U.S. community foundations are accredited with National Standards. Is yours?

[try our locator](#)

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2121 Crystal Drive, Suite 700  
Arlington, VA 22202 | 800-673-4036

The Community Foundations National Standards Board is a supporting organization of the Council on Foundations.

terms | privacy | contact us

[What's new](#)

# Find Resources and Apply



## Achieving National Standards Compliance

The National Standards team is no longer accepting paper submissions or statements of agreement. Starting in 2015, all applications and renewals will be done online. Whether you are applying for the first time or renewing your accreditation, you will use the online accreditation application (not the re-accreditation application). This is because we need all of your application documents in electronic files rather than paper files that you previously provided. The good news is that after the first application, renewal applications will only require information your community foundation has revised or responses to change in law/National Standards.

### Eligibility

To qualify for National Standards, your community foundation must be:

- Recognized by the IRS under Code sections 501(c)(3), 509(a)(1), and 170(b)(1)(a)(vi). This information tells us that your community foundation is organized and operated exclusively for charitable purposes and is a publicly supported charity.
- In good standing with federal and state regulators.
- Meet the National Standards definition of a community foundation as stated in [National Standard 1](#).

### Before you Apply

- Keep in mind, preparing the materials and submitting your application for National Standards can take between a few weeks and a few months.
- Discuss the [value](#) of National Standards accreditation with your executive committee and board to make sure your community foundation has support as you undergo the process.
- Look through the [accreditation requirements](#) and make a list of items that will need board approval to assist you with building a timeline. It is a good idea to start with the legal section for this list.
- Know your accreditation expiration date if your foundation is currently accredited. If you don't know your accreditation date, email [submissions@cfstandards.org](mailto:submissions@cfstandards.org).
- For your first online submission, we suggest submitting between eight and twelve months before accreditation expires.
- For your annual online renewal, you must submit at least 90 days before your accreditation expires.



### How to Apply

- Visit our [application website](#) to start the online process. [Application management software](#) provided by Wizehive.
- Create an account using the Signup form. You can only have one account per community foundation.
- Fill out the application. You can save your draft as you go. If multiple staff members are logging into the application, make sure only one person is in the application at a time, or your work may not save.
- Once you have uploaded all of your documents, completed the application, and review your work, you may submit. Keep in mind this process is rigorous and can take from a few weeks to a few months. You may print a copy of your application while you work on it or when it is final.
- After you submit the application, you will receive an email confirming your application and providing payment instructions.
- Follow the email instructions you receive for payment. Your first online submission costs \$1,250, annual renewal costs \$1,000. Please make payment by sending a check payable to:
  - Community Foundations National Standards Board
  - 2121 Crystal Drive, Suite 700
  - Arlington, VA 22202



### The Review Process

- Once you submit your application and payment is received, peer and legal reviewers will go through your application. This process can take several months depending on volume.
- The National Standards Director will compile their comments and email them to the community foundation email used to set up the National Standards account. It is not unusual for your foundation to receive requests for supplemental materials.
- Review the comments and respond to the request for supplemental materials. Provide your response within 30 days or after your next board meeting if your materials require board approval.
- This process of responding to comments from reviewers can happen more than once.
- If supplemental materials are requested more than three times, the National Standards Director will require a call with the community foundation to discuss outstanding issues before the fourth submission of materials.
- Once all National Standards are met, the community foundation receives an email that they are accredited.
- The accreditation email has a link to the National Standards licensing agreement that must be signed online.

### You're Accredited!

- The [National Standards Seal](#) and the [Marketing Toolkit](#) make it easy for you to share your community foundation's achievement with your community.

### Renewal

- Now that your community foundation is accredited, all of your foundation's most important documents are available to you and saved in one online easy-to-access place. Your annual renewal date is one year after you receive notice of your accreditation via email. Each year, you will review your original application and update any changes to your documents, policies, or responses to the application questions. Your renewal application is available to be updated throughout the year as your community foundation makes updates to its policies and procedures.
- Submit your annual renewal and payment no less than 90 days before your accreditation expires.



# Find Resources and Apply



## Legal Policies & Procedures

 Print page

### Section 1A: Document Review for Legal Compliance

> All community foundations applying for National Standards accreditation must present each of these documents for review.

#### Articles of Incorporation<sup>9</sup>

Articles of incorporation and/or trust documents that are signed and dated by the appropriate corporate officer, such as a corporate secretary. Please include attachment of the original plus any amendments.

[Sample Document](#)

[Helpful Tips for Compliance](#)



#### Bylaws<sup>9</sup>

Bylaws that are signed and dated by the appropriate corporate officer, such as the corporate secretary and include the date of board approval. Please include attachment of the most recent version.

[Sample Document](#)

[Helpful Tips for Compliance](#)

#### Board Resolution

Include as an attachment the board resolution for National Standards submission.

[Sample Document](#)

#### Confidentiality/Privacy Policy

Include the confidentiality/privacy policy as an attachment. Make sure to include date of board approval.

[Sample Document](#)

# Find Resources and Apply

The screenshot displays the website for the Community Foundations National Standards Board. At the top, there is a navigation menu with links for Value, Process, Resources, About, and Apply. A search bar is located in the top right corner. Below the navigation, the 'Resources' section features a search bar and a list of sample documents. Each document entry includes a file icon, a title, creation date, size, a 'Download File' link, and a star rating. A 'Getting Started' sidebar on the right contains links for 'View all resources' and 'All Sample Documents'. Three red arrows point to the top search bar, the Resources navigation link, and the 'View all resources' link.

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Value Process **Resources** About Apply

Search for something

Resources Search resources

**Grant Agreement: Sample Document**  
Created: Thursday, December 4 \ 19.49 KB \ [Sample Documents](#) ★★★★★  
[Download File](#)

**Confidentiality Policy: Sample Document**  
Created: Monday, November 10 \ 19.68 KB \ [Sample Documents](#) ★★★★★  
[Download File](#)

**Scholarship Policy: Sample Document**  
Created: Monday, November 10 \ 33.57 KB \ [Sample Documents](#) ★★★★★  
[Download File](#)

**Fiscal Sponsorship Agreement: Sample Document**  
Created: Monday, November 10 \ 26.15 KB \ [Sample Documents](#) ★★★★★  
[Download File](#)

Getting Started

- [View all resources](#)
- [All Sample Documents](#)



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# Avoiding Common Submissions Pitfalls





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# What State Charities Officials Think About

# Issues on the Radar

- **Excess compensation** – subjective – show board review and comparables
- **Conflicts of Interest** – annual disclosure – process in meetings – recorded in board minutes
- **Donor Initiated Fundraising** – using EIN online – asking for gift receipts
- **Online Banking** – how are you keeping records – send to more than one person
- **No fundraising expenses reported** – especially if 990 records donations – expenses higher than contributions (especially when professional fundraisers)
- **Boards unaware of what's in 990** – where was the board - investigation and board hasn't seen it, doesn't know what it says or what it means

“The value of our National Standards accreditation was recognized by our State Attorney General’s Office for an important petition to our local Probate Court. The AG’s Office stated that their support was expressly due to our National Standards accreditation and the high standards of accountability it represents. The court ruled in our favor—setting a new legal precedent in our state recognizing that our organization is well-equipped to acquire control of and manage two older trusts.”



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**Jim Williamson**, *President, Community Foundation of Greater New Britain*



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# Legal Requirements

# Structure and Governance

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- Review Governing Documents
  - Be consistent in your governing documents, procedures, policies, website, and marketing materials.
  - Demonstrate that your board knows the foundation and the community.
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# Board of Directors

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- Provide a job description or scope of responsibilities for all board members, not just board officer responsibilities.
  - Provide at least annual training for board members, this can include board retreats, site visits, presentations at meetings.
  - Memorialize in minutes how the board or nominations committee discussed the diversity of the community compared to the diversity of the board.
  - Cite a specific report on the community (Census or others).
  - Consider the many types of diversity, including but not limited to – race, gender geography, income
-



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# Finance

# Form 990

## What to Look For?

- Signature (8879)
- Excess Business Transactions (Part IV, 25)
- Related to a tax-exempt or taxable entity (Part IV, 34)
- Sponsoring Organization, Part V questions 8, 9a-b
- Conflict of Interest, Whistleblower, Document Retention (Part VI)
- Compensation – not just >\$100,000, *see instructions* (Part VII)
- Fundraising Expenses (Part IX)
- Public Support Test, Schedule A
- Donors, Schedule B (redacted)
- DAFs, Schedule D



# Audit

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## What to Look For?

- Qualified or Unqualified
  - If Qualified, explain and attach
  - If Qualified because of supporting organization assets, *email National Standards Director for sample memo*
  - If concerns raised, explain how they've been addressed and attach
  - If less than \$5,000,000 in assets then a financial review can be done instead of audit.
-



# Administration

*Who does it apply to?*

*Who oversees policy?*

*What's the process for?*

# Confidentiality and Privacy Policies

- Confidentiality
  - Applies to: board, employees, volunteers, contractors
  - Covers: all information deemed confidential, *see Confidentiality Policy Helpful Hints for Details*
- Privacy: Commitment to privacy to those including, donors, grantees, and website users regarding how online information is gathered and disseminated. Often refers to collection of email, IP addresses, cookies, and other information collected online. Usually includes disclaimer about third parties that are linked to on the site.

# Conflicts of Interest

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- Applies to: Board, staff, volunteers
  - Defines conflicts
  - Explains procedures for raising a conflict (disclosure, abstention, leave room during discussion and vote)
  - Annual disclosure statement required
-

# Whistleblower

- Applies to:
  - individuals inside (e.g., employees, directors), or
  - outside (e.g., volunteers, consultants) of the organization
- Evidence of whistleblower process
  - who can report under the policy
  - to whom information may be reported
  - identification of the person(s) (often via position) responsible for carry out the investigation and
  - a prohibition against retaliatory action against those who make good faith complaints.



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# Peer Reviewer Tips

For Review after the Presentation  
Please Share with CF Submission Lead

# Peer Reviewer Tips

- **Start early:** Identify a point person and begin asking other key staff to familiarize themselves with Standards a year or more in advance of your expected submission date (and that date should be 6-8 months prior to the expiration of your current accreditation). You'll need time to review, create and compile the needed information and documents.
- **No dumb questions:** The CFNSB website is a valuable resource. The website contains many sample documents and helpful hints. Lara and other staff would rather help you in advance of your submission than engage in a long process of submissions and supplemental reviews. Use the knowledge and experience available to you.
- **Samples:** The sample policies provide on the website are an amazing resource. However, be aware that if it appears policies have been adopted without careful editing, discussion, and board review to ensure applicability to your individual CF, it will raise questions in review.
- **You can't go back to the future:** Reviewers are required to find evidence that your board/CF has adopted the policy. This might require submission of minutes documenting approval of policy or in the case of a 990, either submitting a copy of an amended filing or a copy of the next year's 990.

# Peer Reviewer Tips

- **Read instructions carefully:** For some standards, your CF is required to have a policy even if you don't currently conduct that activity (such as availability of 990T or excess business holdings in donor advised funds).
- **Embrace sameness:** Use a consistent format for fund agreements. Incorporate policies and terms and conditions by reference where possible, but submit every sample agreement in full – with all applicable addendums, exhibits or appendices.
- **Cross-check:** Reviewers look at all the information submitted. If you state you don't offer scholarship funds and a reviewer notices the John Smith Scholarship Fund in your fund list, questions and requests for additional information will follow. Submit based on what is actually in place or what your organization would offer.



# Peer Reviewer Tips

- **Practical advice:**
  - Number pages within documents
  - Highlight key elements, like the pertinent parts of board minutes or policies (and make sure the highlights translate to your scanned version)
  - Keep copies (paper or electronic) of EXACTLY the same version of documents as those you submit
  - For yes/no questions, keep an internal document referencing the policy or evidence upon which your answer was based. This will be a crucial resource if questions arise in the review, when it's time for reconfirmation, and for institutional history.

# Peer Reviewer Tips

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**Integrity:** The process for submitting your information for Standards has been moved to the cloud, streamlined and improved. There are lots of yes and no questions, and if the answer is “no” your submission cannot go forward. Don’t say “yes” based on aspiration – only on reality.

**Excellence:** Standards are a great learning tool for Board and staff. Compliance with National Standards represents a level of excellence your CF and Board should be proud of. Set that tone as you approach this process. Enjoy the process!

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# Questions



The Community Foundations  
National Standards Board is  
a supporting organization of  
the Council on Foundations.

2121 Crystal Drive, Suite 700  
Arlington, VA 22202  
800-673-9036

For more information, visit:  
[www.cfstandards.org](http://www.cfstandards.org)

# Rainbows, Lollipops, Unicorns, & National Standards: The Cold, Hard, Sparkly Truth



Unicorns think they're so great because they're all mysterious and magical... but they can be real jerks sometimes.

Presented by Dawn Brown  
Community Foundation of Grant County  
Dawn@GiveToGrant.org

# National Standards: The reality is...

...they are so much easier than they used to be.

The National Standards process is much easier than the state process due largely in part to:

1. Having fewer standards
2. 100% electronic submission



# National Standards: The reality is...

...most of what we get to do is rainbows and lollipops.

1. We get to work with the most generous people in our community.
2. We get to give to the most worthy people in our community.
3. And we get a salary to do that every day!



# National Standards: The reality is...

...wherever you find rainbows and lollipops, you'll also find unicorns.

1. National Standards are unicorns.
2. Unicorns are magical, whimsical, sparkly...and can sometimes be jerks.
3. We tend to like people more than paperwork.
4. Unicorns are not people.
5. Unicorns have a pointy horn that will *get you* if you don't (a) plan ahead, (b) get organized, and (c) just fill out the form...the really long, but virtually harmless, form.

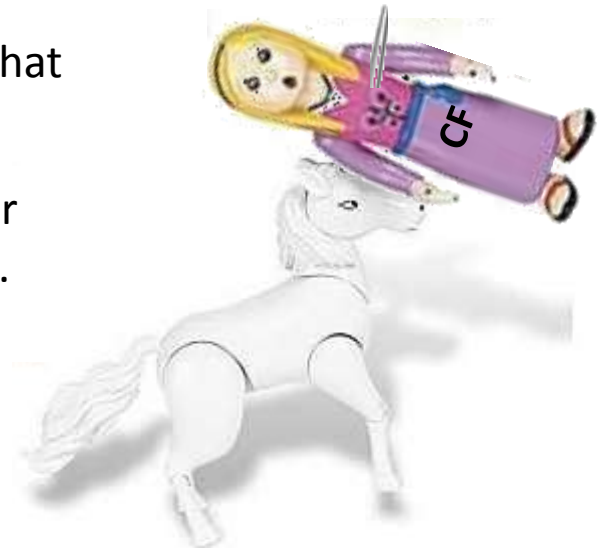




# National Standards: The reality is...

...you can reduce unicorn-related injuries by doing the following:

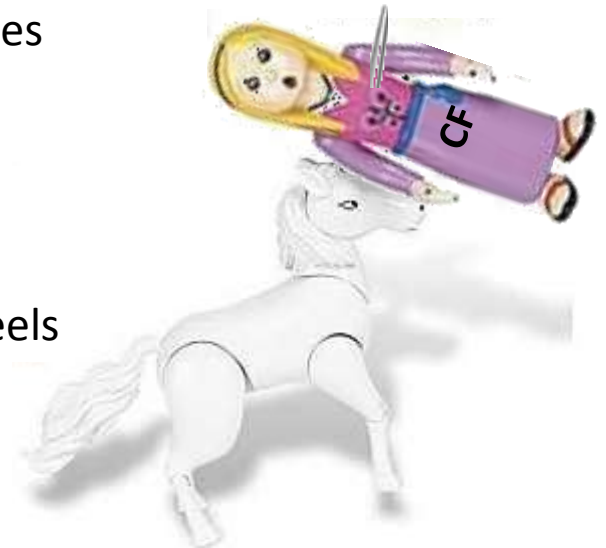
1. Reading through all of the questions first.
2. Determining what can be done easily vs. what may need to be created or revised.
3. Knowing your due date – 8-12 months prior to your National Standards Expiration Date.
4. Making a timeline so it doesn't become bigger than it needs to be.
5. Planning your work; working your plan.



# National Standards: The reality is...

## ...it's totally do-able and worth it.

1. It's good practice to know (read: remember) what all of your quality policies and practices are.
2. It's good to review them to find out if your policy or practice is out-of-date.
3. It's feels like Spring Cleaning...everything feels organized when you're done.



# National Standards: The reality is...

## ...you'll be done before you know it.

A list of all National Standards questions is included with this presentation, sorted by:

1. Super Easy (Yes/No/NA)
2. Easy (attachment – ie: bylaws)
3. Moderately Difficult (attachment with board meeting minutes or multiple attachments)
4. Difficult (Items you don't already have or might need to revise.)



# National Standards: The reality is...

- There is help out there if you need it.
- Lara was extremely helpful and timely when answering questions.
- The CF Standards website has an abundance of material you can use.
- I created this 27-page cheat sheet, of sort that guides you through the entire application.

<u>Number</u>	<u>Name</u>	<u>Attachment</u>	<u>Board Minutes</u>	<u>Notes</u>
<b>Accreditation</b> — Due Date: Must submit 8-12 months prior to your expiration date.	<a href="http://www.cfstandards.org">www.cfstandards.org</a> ; 703-879-0672 - Lara Kalwinski	<i>If you are concerned about the complexity of any of your legal documents, please contact the National Standards staff at <a href="mailto:submissions@cfstandards.org">submissions@cfstandards.org</a> to set up a conversation about your questions or concerns.</i>		Basic contact info; Year 1 \$1250; Year 2+ \$1,000; <a href="http://cfstandards.org">cfstandards.org</a> ; <a href="mailto:submissions@cfstandards.org">submissions@cfstandards.org</a>
<b>Section 1a:</b>	<b>Document Review for Legal Compliance</b>			<b>Please attach documents for legal review in PDF format.</b>
	- Articles of Incorporation that are signed and dated by the appropriate corporate officer, such as the corporate secretary	o Attachment of the original plus any amendments		
	- Bylaws that are signed and dated by the appropriate corporate officer, such as the corporate secretary	o Attachment of most recent version of the Bylaws	o <b>Date</b> of Board Approval	NA if established as a trust.
	- Board Resolution for National Standards Submission (See last page)	o Attachment		See last page of this document.
	- Confidentiality/Privacy Policy	o Attachment	o <b>Date</b> of Board Approval	
	- Conflicts of Interest Policy	o Attachment	o <b>Date</b> of Board Approval	
	- Grantmaking Due Diligence Policy, including expenditure responsibility	o Attachment	o <b>Date</b> of Board Approval	
	- Financial statements for the most recent 12 month period	o Attachment	o <b>Date</b> of Board Approval	o For community foundations with over \$5 million in assets, these are your audited financial
Super Easy		Easy		Moderately difficult: Due to locating multiple items, creating content, or transferring to .pdf format.
				Difficult – Took more time; creating new material/content.