

Board Engagement through a Leadership Lens

BILL STANCZYKIEWICZ, INDIANA UNIVERSITY LILLY FAMILY SCHOOL
OF PHILANTHROPY

LAURA M MACKNICK, DON WOOD FOUNDATION

JOHN NIEDERMAN, HUNTINGTON COUNTY COMMUNITY
FOUNDATION



**PHILANTHROPY
LEADS**



GOELZER
INVESTMENT MANAGEMENT

GOELZER

INVESTMENT MANAGEMENT



Faegre Drinker Biddle & Reath

FORVIS

Johnson, Grossnickle + Associates

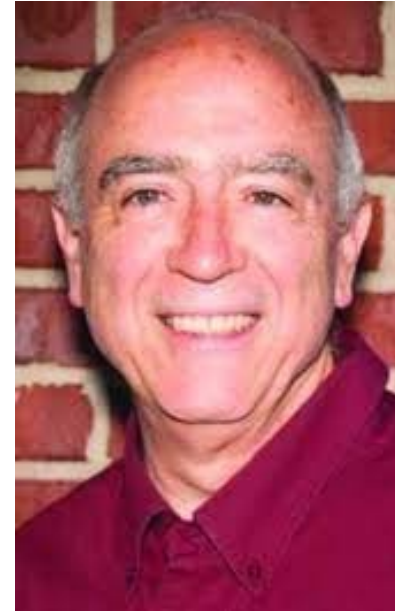
Board Engagement: Leadership & Fundraising

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Laura Macknick
Executive Director
Don Wood Foundation

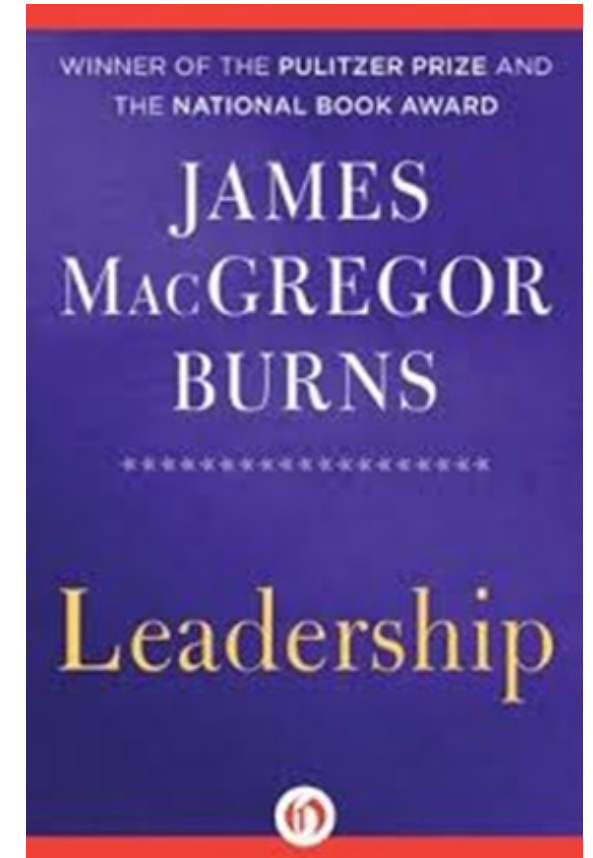


John Niederman
Past President
Huntington County Community Foundation
Board of Directors

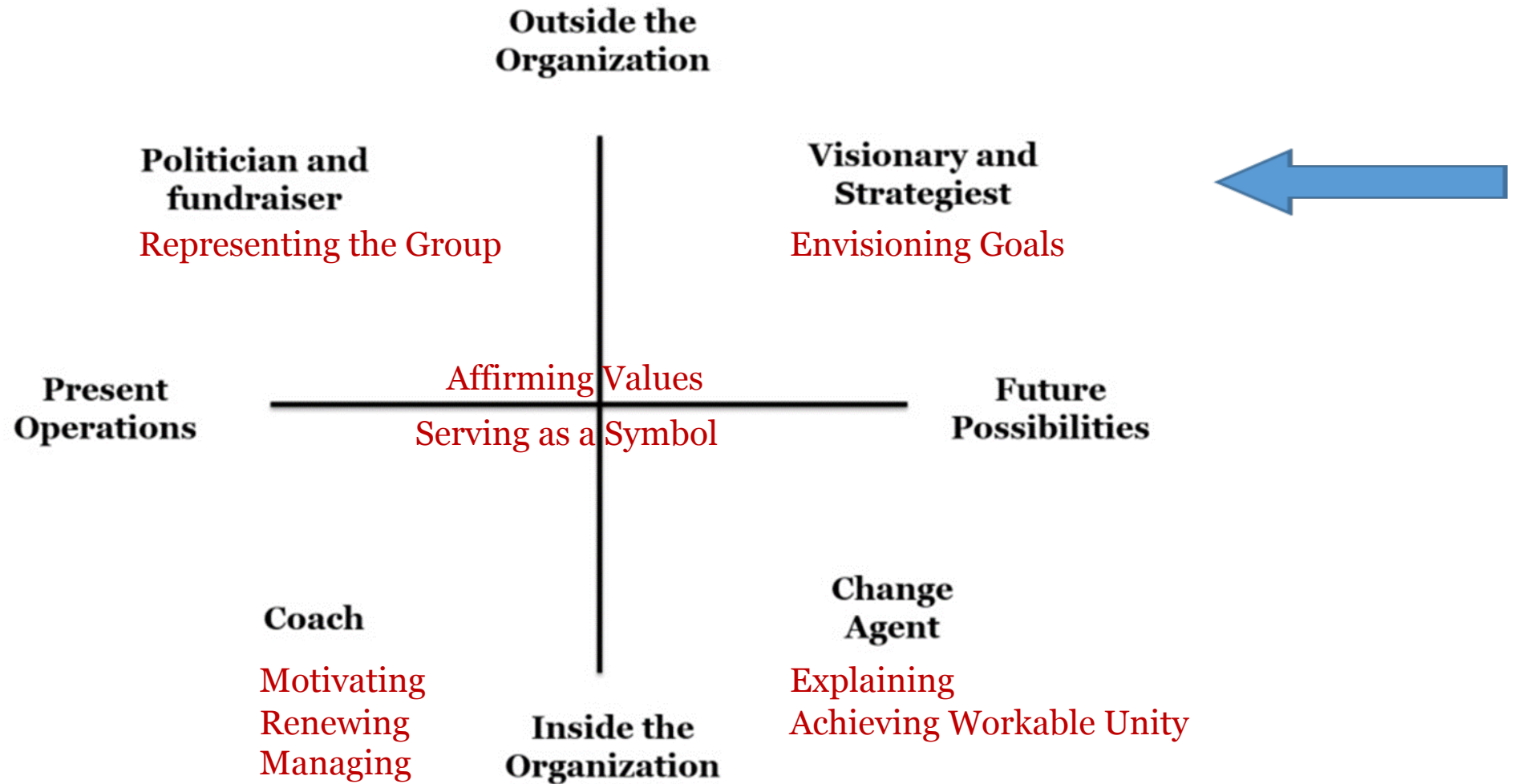


Leadership

“Leadership is **relational**, **collective**, and **purposeful**. Leadership shares with power the central function of **achieving purpose**.”



Four Roles of the Nonprofit Leader



(Gardner, 1990; Nanus & Dobbs, 1999)



Responsibilities of Nonprofit Board of Directors

Monitoring

- Determine the nonprofit's mission
- Create and oversee the strategic plan
- Monitor program results
- Fiscal control
- Evaluate the CEO

Boundary-Spanning

- Rolodex / external relationships
- Reducing risk
- Charitable donations & fundraising

Conforming

- Legal compliance

Duty of Care

- Fiscal control
- Rolodex / external relationships
- Reducing risk
- Charitable donations & fundraising

Duty of Loyalty

- Determine the nonprofit's mission
- Create & oversee strategic plan
- Monitor program results
- Evaluate the CEO

Duty of Obedience

- Legal compliance

CONVERSATION QUESTIONS

- 1) What is your overall reaction to the list of board responsibilities?
- 2) Which of these responsibilities are being fulfilled by your nonprofit's board of directors?
- 3) Which of these responsibilities are concerning or otherwise need improvement on your nonprofit's board of directors?



CONVERSATION QUESTIONS

- 1) What is the Big Question OR Big Idea OR Big Opportunity that your nonprofit is facing?
- 2) How could this be a primary topic for your next board meeting?
- 3) Who would need to be involved in the planning and implementation of this board discussion?
- 4) What would you hope to accomplish at this board meeting? What would “success” look like?



BOARD ENGAGEMENT

- **Board Membership = Selective Recruitment & Retention**
- **Expectations**
- **Fund Development Committee**
- **Peer-to-Peer Influence**
- **On-going Engagement**
- **Key Staff**

BOARD-REGARDING BEHAVIORS

- Consistent interaction with board members
- Showing respect to board members
- Prompt board with ideas for organizational change and innovation
- Promote board accomplishments
- Provide info to board in a timely manner

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PLEASE RATE THIS SESSION BEFORE LEAVING

